

HEDKANDI

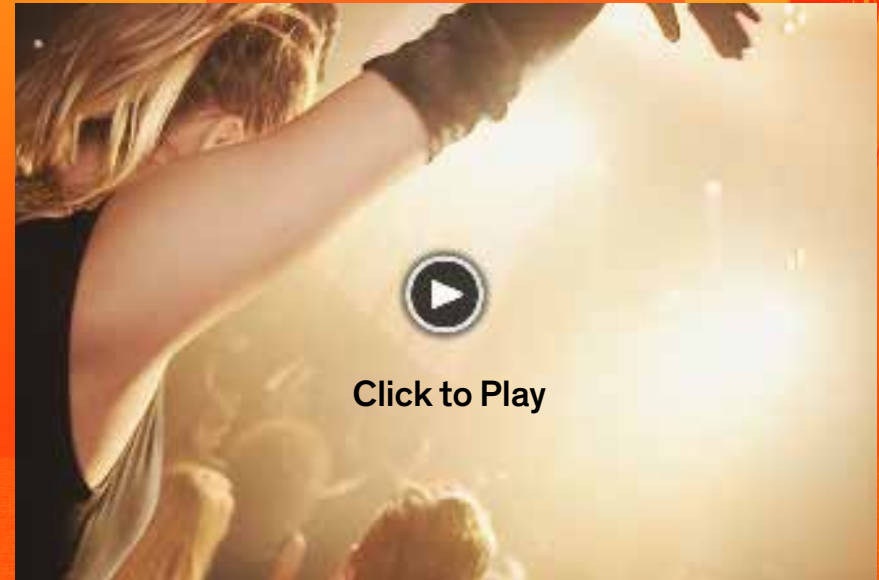
TOURS & EVENTS - 2017

Welcome to the world of Hedkandi.

Hedkandi hosts over 350 events annually from it's spiritual home in Ibiza, through to Dubai, Brazil, China, Thailand and South Africa, making us a truly global lifestyle and party brand.

Hedkandi is renowned for uplifting vocal house music, glamorous crowds, world class DJ sets and spectacular production.

We create experiences, not just events.



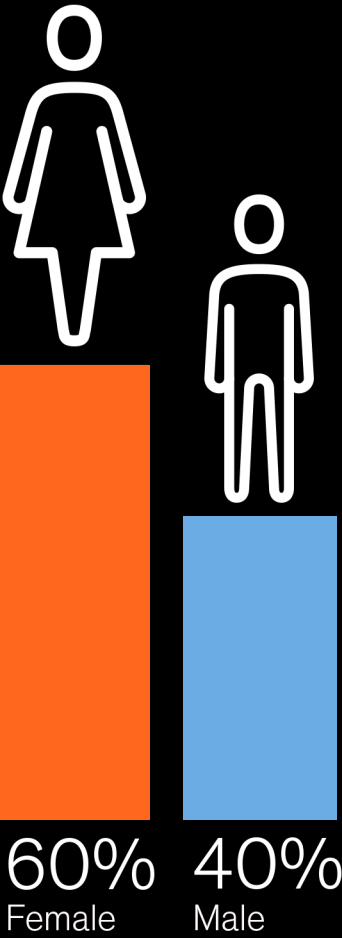
The Lifestyle

Hedkandi provides a portal from everyday life to a world where our audience can feel beautiful, successful – the very best version of themselves.

We want to enable our audience to live a non-stop glamorous party lifestyle by curating the very best in uplifting house music and creating unforgettable events.

It's a place where some of the greatest clubbing memories are created.





Age Range

25-34

With a desire to travel the world
looking for the ultimate party experience



Are comfortable in the digital
space and highly connected
to their friends at all times



Want to be seen



Seek escapism from their
everyday lives



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DIGITAL STATS

FACEBOOK - 322K+

TWITTER - 43K+

SOUNDCLOUD - 63K+

INSTAGRAM - 17K+

YOUTUBE - 31K+ Subs

SPOTIFY - 60K+

While known for uplifting vocal house there are three distinct strands of the Hedkandi sound.

Beach House Dance Floor Anthems



Soulful, sun kissed grooves, the ultimate accessory to any day time party - featuring artists such as Offaiah, Blinkie, Disclosure, Kings of Tomorrow, Joey Negro, Purple disco Machine and more.



Upfront club anthems built for the HK dancefloor - featuring artists such as Sigala, Kungs, Bob Sinclar, Armand Van Helden, Klingande and more.



Re-discover, re-live and re-love HK anthems - featuring artists such as Booty Luv, Freemasons, Stonebridge, The Shapeshifters and more.

Meet our featured Hedkandi Artists.

[Listen on Soundcloud](#)



HEDKANDI

TOURS AND EVENTS OFFERING

Event Concepts

Hedkandi provide bespoke parties for all requirements.

Package options include:

- DJs
- Live performers
- Bespoke production & decor
- Artwork packages
- Tour Managers and Event Representatives
- Marketing & promotional support

Upon booking your event you will receive artwork for creating your marketing/promotional material, along with flyer templates for you to edit based on your party.

All events are supported with:

- Flyer and poster templates
- Online banner templates

Production & Merchandise

Last year alone Hedkandi hosted over 500 events around the world. Post re-launch we will continue to focus on delivering high quality experiences that are aligned with the brand values.

Hedkandi events can be supported with tailor made production & branded merchandise including:

- Bespoke Production builds
- SFX to suit any budget
- Hedkandi themed venue decor
- Branded merchandise
- Event Visuals

Digital & Marketing Support

To coincide with the brand re-launch we have created a ground breaking new web and mobile presence for Hedkandi.com.

The digital hub has been designed and built to create an innovative and robust brand platform which reflects the fun-loving, glamorous world of Hedkandi.

Digital Support will include:

- Hedkandi website event listings
- Facebook event listings
- DJ social network announcements
- Website blog announcements
- Bespoke social media posts